WG5 | DISSEMINATION AND IMPACT MAXIMISATION

Connecting knowledge to people, practice and policy

REACHING A WIDE EUROPEAN NETWORK



456
participants across 48 countries

39 → 48
countries (from 2023 to 2026)

Broad multidisciplinary network of clinicians, researchers, educators and stakeholders

- PROGRAMMING members
- Collaboration and dissemination

WORKING TOGETHER ACROSS THE ACTION

WG1
Mapping education needs

WG2
Training content for ambulatory and home care professionals

WG3
Training content for acute/subacute and long-term care professionals

WG4
Framework for training methods

Working together to communicate, disseminate and maximise the impact of all PROGRAMMING outputs

COMMUNICATE
Make results visible and accessible

WG5
Dissemination and Impact Maximisation

MAXIMISE IMPACT
Engage stakeholders and support real-world implementation

DISSEMINATE
Share knowledge across Europe and beyond

AIM

To disseminate the results of **PROGRAMMING**, engage stakeholders and policymakers, and maximise the scientific, educational and societal impact of the Action at European and national level.

KEY ACTIVITIES AND OUTPUTS

Scientific dissemination

- WG5-led and collaborative publications
- Conference contributions and presentations

Website, social media and newsletters

- Regular updates, news and opportunities
- Wide reach across Europe and beyond

Video and multimedia materials

- Interviews, webinars and promotional videos

4 policy/advocacy briefs

- Key recommendations for a 4-pillar strategy
- Translated into **18** languages

PROGRAMMING Toolkit

- Practical resources for education, implementation and advocacy

Events and webinars

- 10 webinars, 13 hybrid meetings in 11 host cities
- **1,291** hybrid meeting participants

International stakeholder engagement

- Collaboration with European and national organisations, policymakers and care providers

Call for Endorsement

- Building a community of supporters for Geriatric Medicine

WG5 MATERIALS

- Policy/advocacy briefs (4 briefs, 18 languages)
- PROGRAMMING Toolkit
- Website and newsletters
- Social media materials
- Video and multimedia content
- Event materials and communication resources

REACH AND IMPACT

- **456** participants across 48 countries
- **13** hybrid meetings in 11 host cities
- **1,291** hybrid meeting participants
- **10** webinars
- **4** policy/advocacy briefs
- **18** languages (for policy briefs only)

LASTING IMPACT

- Greater visibility of Geriatric Medicine across Europe and beyond
- Sustained international network and collaborations
- Evidence-informed advocacy for change at national and European level
- Empowered stakeholders and strengthened capacity to implement and use the Action's outputs

WGS HIGHLIGHTS

WG5 Highlights & lasting impact



Leveraging PROGRAMMING legacy to advocate for Geriatric Medicine! Geriatric Medicine Matters: From Evidence to Action!

Four briefs. Four audiences. One shared ambition: better care for older people across Europe.

One of the key achievements of PROGRAMMING COST Action CA21122 is the development of four Policy & Advocacy Briefs, turning scientific evidence, expert knowledge and stakeholder perspectives into practical recommendations for change.

Co-created through an extensive international collaboration, the briefs address four key audiences: **policymakers and healthcare systems, healthcare educators and curriculum developers, healthcare professionals, and older people and civil society**.

Designed to inspire action at local, national and European levels, they offer practical pathways to strengthen geriatric competencies, improve education and promote more age-responsive healthcare systems.

Our message is simple: Geriatric Medicine Matters – and now is the time to turn recommendations into action!

Explore the briefs, share them with your networks and help drive change!

View all briefs

Meet the WG5 Leaders



Leader
Sofia Duque



Co-Leader
Karolina Piotrowicz